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Quarterly Newsletter 1-2019

Dear Friend,

It is our hope that this newsletter finds you well. It's that time of the year again on our Calender when we send quartely newsletters to our friends and supporters across the globe to update them what we have been up-to at our organisation. As you're about to read in this newsletter, we have changed our name but our solution of building livelihood of women remains the same and in fact continues.

It's time to metamorphose..

From Tongu Youth Agenda for Development to eyata, a non-profit vocational and business competence institute. Our focus is now solely on training and supporting young women from rural and under-served communities to establish and run their own enterprises. We provide 16-months hands-on Technical Vocational & Entrepreneurship training; offer access to financial products such as savings, pensions, and insurance through linkages; and provide one-on-one business accelerator services to young women running their own enterprises. Through this, we hope to contribute to employment creation and promote decent livelihoods among women. Thereby enhancing their agencies, voices and income in the process.

[Check Us Out](#)

The Story Behind It

Last year, we went through an evaluative process to redefine our beneficiary group and to focus our solutions to meet the exigency of this group. During this process, the word “eyata” came up as the new name for our organisation from the Ewe sentence “eyata mi woe”, which means “Therefore Let’s Do It”. It was used by our beneficiaries and community members to summarise our resolve and their commitment to support us to improve the socio-economic situation of women in our operational area. The sentence highlights partnerships, integrity and resolve on both sides. We chose “eyata” from this sentence for simplicity and easy pronunciation. We write our organisational name in small letters to signify that we are non-hierarchical; we all have the same responsibilities towards making impact in our community.

First Quarter Updates

TVET Programme



There's nothing fulfilling as pursuing your passion: a beneficiary smiling as she practices her lessons on a sewing machine

Core to each of our courses are modules on self-empowerment, business management and entrepreneurship, and leadership. Our approach to training is competency-based and trainee-centered where we place emphasis on trainees mastering the specific competencies needed to start and run their own enterprises.



Empowering women is an effective tool for development: trainees sit around the cutting bench to complete their assignment on pattern cutting and hand stitching

The TVET Programme started in March and will last for the next 16 months. Currently, trainees are enrolled on our Fashion Design & Tailoring course complimented with millinery, beading and jewellery making. Upon completion they will be supported to start their own fashion enterprise

Media Outreach



Information is key: Selassie Tay (founder) and Beatrice Dunyo (director of TVET Programme) espousing the importance of TVET in women empowerment and sustainable job creation on radio

We embarked on a media outreach where we appeared on the morning show of Sela Radio 97.1 MHZ to discussed TVET as a tool for women empowerment and job creation. We encouraged young women without employment to take advantage and enroll in our free of charge fashion design and tailoring course.

Renovation



Opportunity is only walk away: our signpost showing direction to our training venue



Everyone deserves an opportunity: our renovated training venue

The high demand we get from our beneficiary group to enroll made us to renovate and expand our training venue to widen access. Previously, due to the

capacity of our facility, we could only admit, train and start-up five young women in enterprises annually. With this renovation and expansion we can now do fifteen! This was made possible through a grant from [The Pollination Project](#)

The generous donation of our friends and supporters make access to our programmes possible and free for our trainees. Click on the button below to learn how you can be a part of our impact journey. Thank you.

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